

## THE SAPCO BRAND

Sapco's health and lifestyle enhancing products are sold via the Healthy for Life mail order catalogue, direct response advertising, inserts and a website.

Products fall within the following areas: anti-ageing, beauty, cardiovascular health, detox and cleanse, digestive help, female health, joints and arthritis, male health, sexual health and slimming.

The list is extremely responsive and work well for all forms of financial, health, charity and general mail order offers aimed at the grey market.

# SAPCO

Sapco specialises in health and lifestyle enhancing products, and has over 300 product lines.

## PROFILE

Gender: 53% female  
Age: 45+  
Demographic: BC1/C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

## THE FIGURES

**0–12 month names:** 110,000

**Rate:** £125/000

**Selections:** £10/000

**Delivery fee:** £45