

## THE CELARITIS BRAND

Celaritis provides natural and effective relief for people with arthritis and joint pain. The active ingredient is celadrin, which has performed well in clinical trials.

Already popular in the US, it is now available in the UK in as a tablet or cream, and most consumers buy both for maximum pain relief; many are repeat buyers.

This is an opportunity for third party advertisers to reach health campaigns as well as general mail order, charity, finance and the grey market.

# CELARITIS

Celaritis is a tablet and cream that provides relief of arthritis pain, and helps improve mobility ([www.celaritis.com](http://www.celaritis.com)).

## PROFILE

Gender: 55% female  
Age: 55+  
Demographic: C1/C2/D

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

Eradicate your joint pain with Celaritis



**BUY NOW**

## THE FIGURES

**Catalogue mailing:** 50,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000