

THE NATURAL HEALTH MATTERS BRAND

Natural Health Matters encompasses all aspects of the health of older people, offering capsules, patches, gels, balms and creams at the best possible price point.

Third party advertisers can now reach this well targeted audience via inserts into the frequent mailings.

Customers respond well to home, cookery and garden, clothing and accessories, mobility and general grey market mail order offerings.

NATURAL HEALTH MATTERS

Natural Health Matters offers natural supplements for weight loss, joint issues, anti-ageing and sexual health (www.naturalhealthmatters.com).

NATURAL
health
MATTERS

PROFILE

Gender: 59% female
Age: 50+
Demographic: C1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 200,000

Frequency: Monthly

Insert weight: 10g (max)

Price: £45 / 000