

THE NUTRIPLUS BRAND

NutriPlus keeps prices low by manufacturing its own products, which cater for a wide range of health issues, such as weight, bone health, cholesterol and pain.

Third party advertisers can now reach this well-targeted audience with inserts into the frequent mailings.

In addition to health, wellbeing and beauty, customers tend to be multi-buyers particularly interested in mobility products, financial services, home and garden and general mail order.

NUTRIPLUS

NutriPlus offers high quality natural nutritional supplements, vitamins, minerals and pain relievers (www.nutriplusdirect.com).

PROFILE

Gender: 55% female
Age: 50+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.



NutriPLUS
Superior formulas for better health

THE FIGURES

Catalogue mailing: 100,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000