

## PRIME HEALTH DIRECT BRAND

The company passionately believes that many of life's troublesome complaints can be remedied using natural health solutions that work in harmony with the body.

Prime Health Direct has been supplying products since 1999 and now produces them too.

Third party advertisers can reach this well-targeted audience of health mail order buyers whose interests include gardening, charities, DIY, travel and healthy living.

# PRIME HEALTH DIRECT

Prime Health Direct is a mail order catalogue offering vitamins, minerals and supplements ([www.primehealthdirect.com](http://www.primehealthdirect.com)).



## PROFILE

Gender: 72% female  
Age: 50+  
Demographic: BC1/ C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

## THE FIGURES

**Catalogue mailing:** 100,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000