

THE SAPCO BRAND

Sapco's health and lifestyle enhancing products are sold via the Healthy for Life mail order catalogue, direct response advertising, inserts and a website.

Products fall within the following areas: anti-ageing, beauty, cardiovascular health, detox and cleanse, digestive help, female health, joints and arthritis, male health, sexual health and slimming.

Other than those interested in health, third party advertisers could include those in the home & lifestyle arena along with craft, charities and finance.

SAPCO

Sapco specialises in health and lifestyle enhancing products, and has over 300 product lines.

PROFILE

Gender: 53% female
Age: 45+
Demographic: C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

***In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.***

THE FIGURES

Catalogue Mailing:
200,000 – 400,000

Frequency: monthly

Insert weight: 10g
(max)

Price: £45 / 000