

## THE WELLFORM BRAND

Health products available through Wellform include vitamins, minerals, supplements, books, aids, lifestyle products and specialist creams.

Customers receive a monthly catalogue and many make regular purchases resulting in a high percentage of multi buyers.

Interested third party advertisers who enjoy success through the Wellform brand include finance, charity, mobility and general mail order offers aimed at the grey market.

# WELLFORM

Wellform offers a range of health products through its mail order catalogue ([www.wellformdirect.com](http://www.wellformdirect.com)).

## PROFILE

Gender: 57% female  
Age: 50+  
Demographic: BC1/C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

## THE FIGURES

**Catalogue mailing:** 100,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000