

THE WOODS SUPPLEMENTS BRAND

Woods sells a wide variety of vitamins, minerals, aromatherapy and beauty products made from natural ingredients via their catalogue and website.

A dedicated customer base enjoys competitive prices achieved by buying direct, so many make repeat purchases.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

The responsive customer database is suited to general grey market mail order, mobility, clothing and homeware companies.

WOODS SUPPLEMENTS

Woods Supplements supplies high quality natural healthcare products (www.woodshealth.com).

PROFILE

Gender: 57% female
Age: 60+
Demographic: BC1/C2D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

***In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.***



THE FIGURES

Catalogue mailing: 270,000

Product despatch: 100,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000