

## THE SELECT HEALTHY BRAND

Founded in 2007, Select Healthy offers superior quality but affordable vitamins and supplements direct to the consumer.

Customers are recruited via direct mail and the company website. There is a high percentage or repeat purchase; Select Healthy has a good relationship with its customers, offering a no quibble guarantee.

This programme works well for mobility clients, general mail order, charities and other grey market advertisers.

# SELECT HEALTHY

Select sells vitamins, minerals and health products via a catalogue and website ([www.selecthealthy.com](http://www.selecthealthy.com)).

## PROFILE

Gender: 64% female / 36% male  
Age: 55+  
Demographic: BC1/C2



## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

## THE FIGURES

**Catalogue mailing:**  
50,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000