

THE DETAILS

Anti-Ageing products are bought by those wanting the confidence of renewed youthfulness and vitality to enhance the latter years of their lives.

Using products such as Anti-Ageing Complex, Som- Hgh and Hgh Teleser, they are passionate about life and want to enjoy it to the full.

The programme works well for general and specific health mailings, travel, finance and insurance offers, homeware and garden companies.

ANTI AGEING PRODUCT BUYERS

A diverse group of women and men looking for a younger outlook on life

PROFILE

Gender: 60% female
Age: 60+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £135/000

Selections: £10/000

Delivery fee: £35