



THE DETAILS

Cranberry is a popular supplement taken by women to help maintain their natural pH balance. These buyers are serious about their inner health and many experience recurrent infections of the urinary tract and have not responded well to traditional medicine.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to health and general mailings aimed at older women.

CRANBERRY SUPPLEMENT BUYERS

Women who are serious about their health and tend to experience urinary tract infections

PROFILE

Gender: 94% female
Age: 50+
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35