



THE DETAILS

This is a list of people who buy hair products for either improving their hair or hair removal, such as aloe vera hair gel, hair and nail multi formula and De-Mane hair remover.

The majority of customers are repeat buyers.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is well suited to general grey market mailings, the health and beauty sector, fashion and accessories, homeware and finance offers.

HAIR PRODUCTS

Specifically focusing on repeat buyers of hair growth and removal products

PROFILE

Gender: 65% female

Age: 40+

Demographic: BC1/C2

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.