



## THE DETAILS

This is a list of buyers of natural treatments for incontinence problems

Recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is well-suited to female and male, grey and specific health, wellbeing and beauty campaigns, mobility companies, general mail order shoppers, clothing, fashion and footwear offers.

# INCONTINENCE PRODUCT BUYERS

People with incontinence issues who are interested in alternative products

## PROFILE

Gender: 62% male

Age: 60+

Demographic: BC1/C2/D

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £145/000

**Selections:** £10/000

**Delivery fee:** £35

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).