

## THE DETAILS

More people are turning to natural products that aim to improve mood, boost energy and reduce stress due to increasingly hectic lifestyles and the era of self-diagnosis.

Our list of people who buy mood, energy and stress products, is made up of those who enjoy items such as flaxseed oil, amino vitality complex tablets and people who buy mail order from the Bright Life catalogue.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

# MOOD, ENERGY & STRESS PRODUCT BUYERS

People who buy general vitamins and supplements and products for specific health issues

## PROFILE

Gender: 55% women  
Age: 45+  
Demographic: B/C1/C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £125/000

**Selections:** £10/000

**Delivery fee:** £35