

THE DETAILS

The pet product sector remains extremely strong, with owners more willing than ever to spend on health and indulgence of their feline and canine friends.

Our list of pet owners is made up of people who buy a comprehensive range of effective products of varying price points and includes a healthy percentage of repeat buyers.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

PET PRODUCT BUYERS

A list of pet product buyers who are seeking to enhance their pet's vitality, health and well-being

PROFILE

Gender: 60% female
Age: 40
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35