

## THE PURE ALTERNATIVES BRAND

Pure Alternatives concentrates on the herbal remedy market. Its range includes creams, lotions, oils and vitamins as well as other products for improving general health and beauty.

With regular mailings throughout the year, this is an ever increasing file that boasts many repeat purchasers.

As well as health, interests include mobility, gardening, DIY, catalogue shopping, books, music, travel and home crafts.

# PURE ALTERNATIVES

Pure Alternatives focuses on the herbal remedy market with a range of creams, lotions and vitamins  
([www.purealternatives.net](http://www.purealternatives.net))



## PROFILE

Gender: 66% female  
Age: 55+  
Demographic: BC1/2D

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £125/000

**Selections:** £10/000

**Delivery fee:** £35