



## THE REVIVE BRAND

Buyers of natural remedies such as Revive tend to be older people who want to get more out of the later stages of life.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to third party advertisers in the areas of health, beauty and wellbeing and campaigns about clothing and footwear, mobility, affordable travel, and home and garden.

# REVIVE

Revive is a natural remedy for older people who are active and enjoy life

## PROFILE

Gender: 50/50 male/female  
Age: 50+  
Demographic: BC1/2/D

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £130/000

**Selections:** £10/000

**Delivery fee:** £35