



THE DETAILS

This list of consumers buy products such as Psoriasis Balm, Wild Yam Cream and Neem Cream to enhance beauty and soothe symptoms of conditions that include psoriasis, eczema and dry skin.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to female, beauty and grey markets as well as charity and general mail order.

SKIN CREAM BUYERS

People looking for products to soothe symptoms of conditions such as psoriasis and eczema

PROFILE

Gender: 78% female
Age: 45+
Demographic: C1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35