



THE THYROSINE BRAND

Thyrosine buyers are people coping with an underactive thyroid so are generally health conscious older adults who are looking to be active and enjoy life.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

The Thyrosine list is very responsive and is well suited to advertisers looking to target people who love their bodies, homes and holidays, as well as mobility companies and the charity sector.

THYROSINE

Thyrosine is a natural product designed to help people cope with an underactive thyroid.

PROFILE

Gender: 60% female

Age: 45+

Demographic: C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £130/000

Selections: £10/000

Delivery fee: £30