



## THE WELLFORM BRAND

Health products available through Wellform include vitamins, minerals, supplements, books, aids, lifestyle products and specialist creams.

Customers receive a monthly catalogue and many make regular purchases resulting in a high percentage of multi buyers.

The Wellform list works well for the following areas: finance, charity, mobility and general mail order offers aimed at the grey market.

# WELLFORM

Wellform offers a range of health products through its mail order catalogue ([www.wellformdirect.com](http://www.wellformdirect.com)).

## PROFILE

Gender: 57% female  
Age: 55+  
Demographic: BC1/C2

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £115/000

**Selections:** £10/000

**Delivery fee:** £35