



## THE DETAILS

This is a list of pet owners who buy a comprehensive range of effective products to help increase their pet's vitality and improve their general wellbeing

The Woods Pets list is particularly suitable for companies looking to advertise to people who love their homes and gardens, leisure time, holidays, affordable fashion, accessories and collectables.

# WOODS PETS

Woods Pets is a list of owners who frequently purchase products to improve the general wellbeing of their pets.

## PROFILE

Gender: 60% female  
Age: 50+  
Demographic: C1/C2/D

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £125/000

**Selections:** £10/000

**Delivery fee:** £30