



THE ADULT PLEASURE ZONE

Adult Pleasure Zone is one of the UK's largest sex toy and lingerie shops, selling products "designed to bring a little added spice to your sex life".

The company is the sole UK distributor for leading brands such as Livia Corsetti, Anais, Chilirose and Veneziana.

Customers are recruited via advertisements in the national press, catalogue inserts, product despatch inserts and through the website.

The list performs well for health campaigns, fashion, travel, finance and homeware offers.

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PROFILE

Gender: 55% female
Age: 40+
Demographic: BC1/C2

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.