



## THE ALL THE VERY BEST BRAND

All the Very Best contains the best-selling products from the other catalogues in the Kingstown group: Healthy Living Direct, Foot Friendly, Garden Ability, Inspired Choices and Housewares Direct.

The extensive range of products at varying price points means there is something for everyone, so the programme is highly responsive.

Third party advertisers that enjoy particular success with All The Very Best include mobility, health, travel, financial and general grey market mail order companies.

## ALL THE VERY BEST

All the Very Best offers consumers the best-selling products from catalogues in the Kingstown group ([www.alltheverybest.co.uk](http://www.alltheverybest.co.uk)).

### PROFILE

Gender: 60% female  
Age: 55+  
Demographic: ABC1/C2

### Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

**In addition, we offer print and production services:**  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.



### THE FIGURES

Catalogue mailing: 200,000  
Frequency: monthly  
Insert weight: 10g (max)  
Price: £45 / 000