



THE DETAILS

Antioxidants are man-made or natural substances that may prevent or delay some types of cell damage. They are found in many foods and are available as dietary supplements.

The health conscious list of antioxidant buyers tend to be multibuyers of products that reduce the signs of ageing and are enthusiastic about wellbeing.

They also respond well to general health offers and those about the great outdoors, leisure, fashion, homeware, finance and charities.

ANTIOXIDANT BUYERS

A list targeting health conscious adults who particularly enjoy superfood products

PROFILE

Gender: 52% female
Age: 50+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35