



## THE AROMA DIRECT BRAND

The Aroma Direct range consists of high quality essential oils and aromatherapy products that are selected for quality and purity. Some tackle specific health issues (such as muscle fatigue and skin toning) and others are more general and aim to indulge the senses (such as massage).

As well as health and beauty campaigns, the largely female list responds well to fashion, accessories, home, food and garden offers as well as charities.

# AROMA DIRECT

Aroma Direct produces top quality essential oils and other aromatherapy products designed to pamper and improve wellbeing

## PROFILE

Gender: 95% female  
Age: 40+  
Demographic: ABC1/C2

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Volume:** 182,000

**Rate:** £115/000

**Selections:** £10/000

**Delivery fee:** £35