



## THE DETAILS

Aromatherapy product buyers are interested in complementary therapies in general and the soothing, relaxing and therapeutic properties of essential oils in particular.

Best-selling aromatherapy products are those that target anxiety, stress, insomnia, muscular aches and pains, headaches, digestive problems and menstrual problems.

Health campaigns that involve these issues enjoy a good response, as do others in the fashion, homeware, craft and travel sectors.

# AROMATHERAPY PRODUCT BUYERS

People interested in essential oils for soothing and relaxing aches and pains

## PROFILE

Gender: 72% female  
Age: 45+  
Demographic: BC1/2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £115/000

**Selections:** £10/000

**Delivery fee:** £35