

THE BIOPIEZO BRAND

A best seller in France for over 10 years, Biopiezo is now available in the UK. The hand held device is based on technology called piezoelectricity and offers relief of aches and pains, allowing the body to release natural endorphins.

Light and portable, Biopiezo can be used at home, at work or on holiday.

Third party advertisers – health campaigns, general mail order, charity and finance – can now reach this well-targeted audience with inserts into the frequent mailings.

BIOPIEZO

Biopiezo is a hand held device designed to relieve aches and pains (www.biopiezo.co.uk).

PROFILE

Gender: 55% male
Age: 55+
Demographic: BC1/C2



THE FIGURES

Catalogue mailing: 100,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.