



CLIFFORD JAMES BRAND

Over the last 50 years, Clifford James has expanded its offering from high-quality shoes via mail order to embrace other popular products. Enjoying a large, loyal customer database, a high proportion of customers are repeat buyers.

Recruitment of these highly responsive mail order buyers is through mail order catalogue, website and off the page advertising.

This programme works well for travel companies, those in the finance sector, charities, general mail order and mobility.

CLIFFORD JAMES

Supplies top quality leather shoes for men and women, home and garden products and kitchen gadgets www.clifford-james.co.uk

PROFILE

Gender: 60% male 40% female
Age: 65+
Demographic: ABC1

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

***In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.***

Further information

THE FIGURES

Catalogue mailing: 100,000

Product despatch: 25,000

Frequency: monthly

Insert weight: 6g (max)

Price: £45 / 000