



## THE COLLAGENIC BRAND

Collagenic is based entirely on natural ingredients, and its formula is designed to help reverse many problems associated with ageing, such as joint pain, aching muscles and low energy levels.

The majority of consumers are repeat buyers.

This highly responsive group is a chance for advertisers to reach those interested in health, clothing and accessories for men and women, travel, insurance and general grey market mail order.

## COLLAGENIC

Collagenic is a natural product available as a capsule and cream that aims to combat the ageing process and joint pain.

### PROFILE

Gender: 50/50% male/female  
Age: 50+  
Demographic: BC1/C2

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

### THE FIGURES

**Catalogue mailing:** 100,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000