



Cosyfeet has been selling shoes since 1983 but its product range has since increased and now incorporates socks, hosiery, premium foot-care solutions and mobility products.

Customers are recruited via media inserts, off the page advertising and online.

Extremely tasteful catalogues are popular with customers, representing a good opportunity for advertisers in mobility, health, finance, lifestyle and the charity sector.

## COSYFEET

Cosyfeet offers wide, deep and roomy footwear for a loyal and growing customer base reached via a catalogue, website and retail outlets ([www.cosyfeet.com](http://www.cosyfeet.com)).

### PROFILE

Gender: 80% female  
Age: 50+  
Demographic: ABC1

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

## Cosyfeet

### THE FIGURES

**Catalogue mailing:** 100,000 - 160,000

**Product despatch:** 20,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45/ 000