



THE DETAILS

Bright Life is a natural supplement that aims to enhance the quality of life of people who are depressed.

This group of people are interested in health and wellbeing and getting the most out of life.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

As well as health companies, third party advertisers who enjoy good response with this list comprise clothing, travel, cookery and general mail order offers geared towards men and women.

DEPRESSION PRODUCT BUYERS

People who buy Bright Life, a supplement that tackles some of the symptoms of depression

PROFILE

Gender: 50/50 male/female

Age: 40+

Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £145/000

Selections: £10/000

Delivery fee: £35