

## THE DETAILS

Diabetes formula is a natural supplement designed to help make the body more receptive to insulin for type 1 and improve glucose control for type 2 buyers.

Buyers are interested in improving their condition and getting the most out of life.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

# DIABETES PRODUCT BUYERS

A natural supplement to help improve diabetes symptoms so that buyers can get the most out of life

## PROFILE

Gender: 50/50 male/female  
Age: 55+  
Demographic: BC1/C2/D

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £145/000

**Selections:** £10/000

**Delivery fee:** £35