



THE EASYLIFE BRAND

EasyLife has an extensive range of products in the following areas: beauty, personal care, fitness, cleaning, car care, pet care, home furnishing and convenience, gardening, and small electrical goods. The company also sells extended warranty insurance.

Products are sold by mail, TV, inserts, online and through national newspaper advertising. Quality and convenience drive its business, and exceptional customer service is key

The responsive list is ideal for the grey market and is particularly responsive to health and well-being, finance, gardening, leisure, gadget and games offers.

EASYLIFE

EasyLife focuses on making life easier, offering a wide range of practical and affordable products to help with everyday issues (www.easylifegroup.com).



PROFILE

Gender: 57% female
Age: 55+
Demographic: BC1/C2

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.