



## THE ECKMAN BRAND

Eckman is a mid to up-market mail order catalogue that sells a wide range of products for the garden, from tools and machinery to outdoor lighting and storage solutions.

Customers are predominantly aged over 55 years old and take great pride in their house and garden.

This programme would work well for advertisers aiming at the older market including charities, and companies in the mobility, financial, travel and health arenas.

## ECKMAN

Eckman provides a wide range of gardening essentials from some of the UK's top gardening suppliers ([www.eckman.co.uk](http://www.eckman.co.uk)).



### PROFILE

Gender: 56% female  
Age: 80% 55+  
Demographic: ABC1

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

### THE FIGURES

**Catalogue mailing:** 200,000

**Frequency:** monthly

**Insert weight:** 10g (Max)

**Price:** £45 / 000