



DETAILS

A combination of an ageing population and accessibility of information means there is great scope to market products and services that tackle knee, elbow and neck pain.

The available list consists of buyers of natural pain-relief products. The names have been recruited through direct mail campaigns, catalogue mailings and off the page advertising, as well as inserts in specialist magazines aimed at the mature market.

ELBOW, NECK & KNEE PAIN RELIEF BUYERS

Purchasers of natural pain relief products for elbow, neck and knee joints problems

PROFILE

Gender: 58% female
Age: 55+
Demographic: BCD1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35