



## THE EXPERT VERDICT BRAND

The Expert Verdict is a popular mail order catalogue selling a wide range of products for the home and garden.

Customers are recruited via media inserts, off the page advertising and online.

The high volume and frequent catalogue mailing and wide range of products is ideal for third party advertisers in travel, mobility, finance, health and wellbeing and the charity sector.

## EXPERT VERDICT

Expert Verdict is one of the UK's favourite product review catalogues, full of ideas and innovations for life, the home and travel ([www.expertverdict.com](http://www.expertverdict.com)).

### PROFILE

Gender: 59% female  
Age: 55+  
Demographic: ABC1



### Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

**In addition, we offer print and production services:**  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.

### THE FIGURES

**Catalogue mailing:**  
175,000–800,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £35/ 000