



THE DETAILS

This list of consumers buy natural supplements and extracts such as sight restorer and eye gels to improve their eye sight and the appearance of their eyes.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

The programme works well for health and beauty campaigns, and those in the fields of mobility, products to make everyday life easier, footwear and general mail order.

EYE PRODUCT BUYERS

People who want to improve their sight and/or the appearance of their eyes

PROFILE

Gender: 59% female

Age: 50+

Demographic: C1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35