



## THE FOOT FRIENDLY BRAND

Foot Friendly is a popular mail order catalogue that hosts an extensive range of stylish yet comfortable and affordable footwear and footcare accessories.

Customers are older people, often with health issues, who are seeking comfort and good looking products at reasonable prices. Many are repeat buyers.

This programme works well for third party advertisers in the mobility sector along with health and beauty, travel, collectables, finance and charities.

## FOOT FRIENDLY

Foot Friendly provides males and female footwear and footcare for all seasons ([www.footfriendly.co.uk](http://www.footfriendly.co.uk)).



### PROFILE

Gender: 70% female  
Age: 55+  
Demographic: BC1/C2

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

### THE FIGURES

**Catalogue mailing:** 120,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000