



## THE GARDEN ABILITY BRAND

Garden Ability has a vast array of items for the garden, including ornaments, plants, fencing, edging, tools, lighting, bird houses/feeders and pest control.

Customers are passionate gardeners and house proud too, enjoying healthy living and the outdoors.

This programme works well for advertisers in the fields of health and wellbeing, food, travel, charities, collectibles, finance and insurance.

## GARDEN ABILITY

Garden Ability is a popular mail order catalogue that offers a wide range of garden products ([www.g-ab.co.uk](http://www.g-ab.co.uk)).



### PROFILE

Gender: 60% female  
Age: 55+  
Demographic: ABC1/C2

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

### THE FIGURES

**Catalogue mailing:** 65,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000