



THE GLENTON HOLIDAYS BRAND

One of the UK's most experienced holiday specialists, Glenton offers trips to suit all tastes, styles and budgets. The company distributes a smart brochure to its loyal customers and interested parties bimonthly. In addition to former holiday-makers, recipients are recruited via online advertising and brochures. This exciting programme is therefore well suited to companies in the areas of finance, insurance, mail order, health, mobility and gardening.

GLENTON HOLIDAYS

Glenton Holidays provides coach, cruise and air package

holidays within the UK and further afield
(www.glentonholidays.com).



PROFILE

Gender: 50% female / 50% male
Age: 60+
Demographic: BC1/C2

THE FIGURES

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

*In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.*

Catalogue mailing:
20,000

Frequency: bimonthly

Insert weight: 10g (max)

Price: £45 / 000