



THE GOOD TIMES DIRECT BRAND

Good Times Direct is a 48 page catalogue containing an extensive range of constantly updated CDs and DVDs from the golden ages of film and music. Best sellers include hits from Billie Holiday, Judy Garland and Glen Miller, and the films cover all of the classics.

There are a high percentage of repeat purchases and the average order value is over £30.

The list is highly responsive and is ideal for advertisers aiming to target the older market, especially charities, health companies and general mail order companies.

GOOD TIMES DIRECT

Good Times Direct brings customers the best in audio and DVD (www.goodtimesdirect.com).

PROFILE

Gender: 52% female
Age: 75% 60+
Demographic: B/C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.



THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £40