



THE GOOD TIMES DIRECT BRAND

Good Times Direct is a 48 page catalogue containing an extensive range of constantly updated CDs and DVDs from the golden ages of film and music. Best sellers include hits from Billie Holiday, Judy Garland and Glen Miller, and the films cover all of the classics.

There is a high percentage of repeat purchases and the average order value is over £30.

This programme is ideal for advertisers targeting the older market, especially charities, health, mobility and general grey market mail order companies.

GOOD TIMES DIRECT

Good Times Direct brings customers the best in audio and DVD (www.goodtimesdirect.com).



PROFILE

Gender: 52% female
Age: 75% 60+
Demographic: B/C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 100,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000