



THE DETAILS

Gout is an arthritic condition that causes swelling and pain, usually in one joint in the body (commonly the big toe) and experienced mainly by men.

This list of gout support formula buyers is recruited through direct mail campaigns, catalogue inserts and product despatch inserts.

The responsive list is particularly suited to specific health and general mailings aimed at the grey market, mobility, male clothing, DIY, finance and travel offers.

GOUT PRODUCT BUYERS

People with gout who are seeking relief from swelling and pain

PROFILE

Gender: 95% male
Age: 60+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35