



## THE GRAND UK HOLIDAYS BRAND

The Grand UK Holidays insert programme allows advertisers to target the loyal customers of this well-known travel company. Established for over 30 years, the company is more popular than ever: last year 96% of passengers said they would book another trip with Grand UK Holidays.

Customers are recruited via brochures and online advertising. This exciting programme is well suited to companies in the areas of finance, insurance, mail order, mobility and gardening.

## GRAND UK HOLIDAYS

Brochure offering coach holidays and escorted tours to the mature traveller ([www.grandukholidays.com](http://www.grandukholidays.com)).

### PROFILE

Gender: 50% female / 50% male

Age: 50+

Demographic: BC1/C2



### THE FIGURES

**Catalogue mailing:** 35,000

**Frequency:** 3 x a year

**Insert weight:** 10g (max)

**Price:** £45 / 000

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*