



THE DETAILS

Fenoxidil is a natural formula that combats hair loss in men and women. Most customers are repeat buyers.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to health, wellbeing and beauty mailings, the mobility sector, finance, travel, charities and grey mail order market in general.

HAIR GROWTH BUYERS

A list of consumers – both men and women – purchasing products to combat hair loss

PROFILE

Gender: 78% male

Age: 50+

Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £145/000

Selections: £10/000

Delivery fee: £35