



## THE HARROGATE HOUSE BRAND

Harrogate House sells a variety of household, garden, leisure and health products. Clientele are particularly responsive to mail order and over half the file are multi buyers.

The names are recruited via the company's catalogue, website, inserts and off the page adverts.

The list works well for high value mail order products, financial offers, mobility and the travel sector.

The affluent customer base is a great opportunity to target the mass grey market.

# HARROGATE HOUSE

Harrogate House offers high quality home and garden, health and beauty, accessories and technology products ([www.harrogatehouse.co.uk](http://www.harrogatehouse.co.uk)).



## PROFILE

Gender: 60% female

Age: 50+

Demographic: ABC1/C2

Average order value: £40

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £115/000

**Selections:** £10/000

**Delivery fee:** £35