



## THE HARROGATE HOUSE BRAND

Products are sold through a high quality catalogue, online and via off-the-page advertising.

Customer satisfaction is high and a large proportion are multi buyers with an average order value of £110.

The programme works well for high value mail order products, food and wine, financial offers and the travel sector.

The wide variety of products and affluent customer base is a great opportunity to target the mass grey market.

# HARROGATE HOUSE

Harrogate House sells high quality home and garden, health and beauty, accessories and technology products ([www.harrogatehouse.co.uk](http://www.harrogatehouse.co.uk)).



## PROFILE

Gender: 60% female  
Age: 50+  
Demographic: ABC1/2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

## THE FIGURES

**Catalogue mailing:** 100,000

**Frequency:** monthly

**Insert weight:** 10g (Max)

**Price:** £45 / 000