



THE HEALTH BASE BRAND

Health Base UK sells a comprehensive range of health related products that help to relieve a number of common ailments that affect older people.

Products are purchased via a catalogue, inserts and online. Most customers buy a minimum of two products with each order, spending an average of £30–£50.

This is a very responsive mail order catalogue with many customers ordering month on month.

HEALTH BASE

Health Base UK offers a range of health related products through mail order.

PROFILE

Gender: 65% female
Age: 50+
Demographic: C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35