



THE HEALTHY LIVING DIRECT BRAND

Healthy Living Direct is a popular mail order catalogue that is home to an array of products from health, homeware and footwear to gardening and even gifts.

The high volume and frequent catalogue mailing works well for third party advertisers such as those offering collectables, holidays, mobility solutions, fashion and accessories and financial services.

HEALTHY LIVING DIRECT

Healthy Living Direct is a well-established catalogue that has an extensive offering of products for the older market (www.healthylivingdirect.com).



PROFILE

Gender: 75% female
Age: 55+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

***In addition, we offer print and production services:
www.griffinmediasolutions.com or tel 0845 643 8470.***

THE FIGURES

Catalogue mailing: 500,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000