griffin MEDIA SOLUTIONS

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THE HISTORIC MOTOR MUSEUM MINT BRAND

The Historic Motor Museum is a catalogue that sells prestige collectable cars.

The list comprises dedicated collectors of quality die cast models of classic cars and who receive a monthly catalogue, each time purchasing two or more models. With a variety of special offers available, this list is very active, collecting around 3,000 new names every month.

An excellent list directed to the over 50s market.

HISTORIC MOTOR MUSEUM MINT

The number one collection for replica vehicles in the world, offering a huge range of prestige classic collectables (www.motormuseummint.co.uk).

PROFILE

Gender: 90% male Age: 50+ Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35